

Cancel Claims 1 through 32.

Claim 33 (New): A magnetic bookmark releasably securable to a selected position on a page, comprising a planar magnetic member (20), a planar ferric armature member (22) randomly juxtaposed with respect to longitudinal orientation and magnetically attached to said magnetic member, and means for allowing said juxtaposed members to pivotably separate at one side in response to application of a squeezing force at the opposite side of said members,

attachment means (26) hingedly connecting said magnetic member and said armature member,

a second firm plate (24) is secured to said magnetic member (20) on the side opposite from said armature member (22), said armature member and said second firm plate each being of a like dimension and greater than the dimension of said magnetic member, to overlap and provide a fulcrum (44) between said armature member and said second firm plate, and

a second flexible film paper-guide (29) covering an inner side of said magnetic member (20), and wrapped over and covering at least a portion of an outer side of said second firm plate (24).

Claim 34 (New): A magnetic bookmark releasably securable to a selected position on a page, comprising a planar magnetic member (20), a planar ferric armature member (22) randomly juxtaposed with respect to longitudinal orientation and magnetically attached to said magnetic member, and means for allowing said juxtaposed members to pivotably separate at one side in response to application of a squeezing force at the opposite side of said members,

a second firm plate (24) is secured to said magnetic member (20) on the side opposite from said armature member (22), said armature member and said second firm plate each being of a like dimension and greater than the dimension of said magnetic member, to overlap and provide a fulcrum (44) between said armature member and said second firm plate, and

a second flexible film paper-guide (29) covering an inner side of said magnetic member (20), and wrapped over and covering at least a portion of an outer side of said second firm plate (24).

Claim 35 (New): A magnetic bookmark releasably securable to a selected position on a page, comprising a planar magnetic member (20), a planar ferric armature member (22) randomly juxtaposed with respect to longitudinal orientation and magnetically attached to said magnetic member, and means for allowing said juxtaposed members to pivotably separate at one side in response to application of a squeezing force at the opposite side of said members,

a second firm plate (24) is secured to said magnetic member (20) on the side opposite from said armature member (22), said armature member and said second firm plate each being of a like

dimension and greater than the dimension of said magnetic member, to overlap and provide a fulcrum (44) between said armature member and said second firm plate,

a first flexible film paper-guide (28) interconnecting one end of said magnetic member (20) with one end of said second firm plate (24), and

attachment means (26) hingedly connecting said magnetic member and said armature member.

Claim 36 (New): A magnetic bookmark releasably securable to a selected position on a page, comprising a planar magnetic member (20), a planar ferric armature member (22) randomly juxtaposed with respect to longitudinal orientation and magnetically attached to said magnetic member, and means for allowing said juxtaposed members to pivotably separate at one side in response to application of a squeezing force at the opposite side of said members,

a second firm plate (24) is secured to said magnetic member (20) on the side opposite from said armature member (22), said armature member and said second firm plate each being of a like dimension and greater than the dimension of said magnetic member, to overlap and provide a fulcrum (44) between said armature member and said second firm plate, and

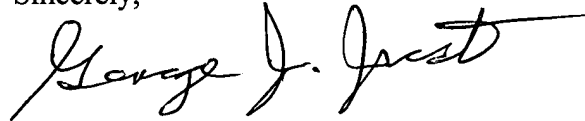
a first flexible film paper-guide (28) interconnecting one end of said magnetic member (20) with one end of said second firm plate (24).

Conclusion

If there are any minor points that can be resolved with a telephone discussion applicant can be reached at 773-252-7837.

For all of the above reasons, applicant submits that the specification and claims as amended are now in proper form, and that the claims all define patentably over the prior art. Therefore applicant submits that this application is now in condition for favorable consideration, which action he respectfully solicits.

Sincerely,



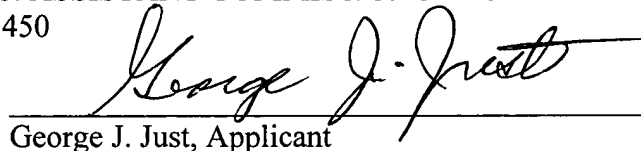
George J. Just, Applicant

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Other Enclosures:

1. **Certificate of Mailing:** I certify that on the date below this document and referenced attachments, if any, will be deposited with the U.S. Postal Service as first class mail or as U.S. Postal Service Express Mail in an envelope addressed to: ASSISTANT COMMISSIONER FOR PATENTS, PO Box 1450, Alexandria, Virginia 22313-1450

Date: 25-Mar-05


George J. Just, Applicant

2. Self-addressed acknowledgement card.